



FOR IMMEDIATE RELEASE

Contact: Mafalda Cavanaugh  
[mcavanaugh@oldbridgelibrary.org](mailto:mcavanaugh@oldbridgelibrary.org)  
732-721-5600 x5009

## OLD BRIDGE PUBLIC LIBRARY INTRODUCES INSTANTFLIX AND ROSETTA STONE DIGITAL RESOURCES

Old Bridge, NJ – Aug. 17, 2016 – The Old Bridge Public Library is pleased to expand its online resources with the availability of **InstantFlix** online streaming movie service and **Rosetta Stone** language learning program.

The Library is offering InstantFlix through a partnership with RBdigital from Recorded Books; the service is powered by IndieFlix. InstantFlix, which directly supports filmmakers by allowing them to earn money for every minute of video watched, brings engaging stories to movie lovers around the world. Through the IndieFlix link on the Library's website, [www.oldbridgelibrary.org](http://www.oldbridgelibrary.org) patrons have unlimited access to InstantFlix' over 7,000 high-quality shorts, features, documentaries, classic TV shows and Web series from 85 countries. Programming includes comedies, dramas, horror, documentaries, animations, classic TV, short films, and over 40 other channels and genres.

InstantFlix also delivers films from major festivals all over the world, including Sundance, Cannes, and Tribeca. To find movies, patrons simply search by language, genre or film length, and the "quickpick" feature allows patrons to sample movies like they would sample music. InstantFlix can be accessed on any Internet-enabled computer, smartphone, or tablet with a Web browser, and movies are also available on Roku, Xbox and Apple TV.

In addition, thanks to support from the New Jersey State Library, the Old Bridge Library will now offer the popular Rosetta Stone language learning product to patrons. Rosetta Stone's innovative, personalized language and reading programs drive positive learning outcomes in thousands of schools, businesses, government organizations and for millions of individual learners around the world. To access the service, patrons simply need to click on the Rosetta Stone link on the "Language learning" button under "Database resources" on the Library's web site. Online classes are available in 30 languages, including Arabic, Mandarin, Dari and Swedish. Rosetta Stone complements the Library's Pronunciator resource, which offers self-directed lessons in 80 languages with live teachers as well as foreign language movies and music.

-more-

The Old Bridge Public Library was recently voted “Best Public Library in Middlesex County” by the readers of the *Home News Tribune*. The Library is open seven-days-a-week and is located at 1 Old Bridge Plaza at the corner of Rt. 516 and Cottrell Road in the Municipal Center. More information about these and other Library programs can be found at [www.oldbridgelibrary.org](http://www.oldbridgelibrary.org) or by calling 732-721-5600 x5033. The satellite Laurence Harbor branch is located at 277 Shoreland Circle; phone: 732-566-2227.

###