

All Programs are Free and Open to the Public.

TURNING A HOBBY INTO A BUSINESS



SATURDAY, APRIL 22 AT 3PM

Do you have an interesting hobby that you think might make a lucrative business? Join us as **Steven Mamakas**, founder of **Kroozin Productions** and **Executive Officer of the Old Bridge Mayor's Office of Economic Development**, provides tips and ideas to develop a solid business plan. Learn how Mamakas' interest in classic car preservation developed into a successful event and vintage & classic car show productions business, assisting many charities along the way. He will share the challenges he faced, start-up insights and research, business plan development, and marketing. Attendees will receive informative handouts, and representations from Middlesex County workforce development will also be on site to lend guidance.



Old Bridge Public Library
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Route 516 and Cottrell Rd
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