

OWEN HENRY
MAYOR



HIMANSHU R. SHAH
BUSINESS ADMINISTRATOR

TOWNSHIP OF OLD BRIDGE

FOR IMMEDIATE RELEASE
May 7, 2018

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HOOKED ON FISHING-NOT ON DRUGS ***8TH ANNUAL CONTEST***

Old Bridge Township, NJ – For the eighth year, the “Old Bridge Municipal Alliance for the Prevention of Substance Abuse (MAPSA)” will sponsor the “Hooked on Fishing-Not on Drugs® (HOFNOD)” event. This program is in cooperation with the “Governor’s Council on Alcoholism and Drug Abuse”, Old Bridge Office of the Mayor, Parks, Recreation and Social Services, Old Bridge Police Department and Old Bridge Township Public Schools and is closed to contest winners only. This event is scheduled for **Saturday, June 9, 2018** from **9:00am- 12:00pm** at **Cheesequake State Park**.

HOFNOD is a national program developed by the Future Fisherman Foundation that uses fishing, as a gateway to teach youth about the benefits of a healthy lifestyle and how to cope with the challenges facing them in their young lives, while teaching them to respect and enjoy the environment.

Fourth grade students will create a slogan or poem accompanied by a drawing/cartoon demonstrating how being drug/alcohol/tobacco-free can help them to make good choices in their lives. Contest winners from the Old Bridge Public Schools district elementary schools and two Parochial Schools will be chosen to enjoy a fun-filled exciting day including a prevention lesson from certified HOFNOD Instructors. Multiple prevention stations will teach Old Bridge Township youth tips on how to use fishing and other positive activities to stay drug, alcohol, and tobacco free. They will also learn how to bait a hook, cast and when & where to fish.

“It is important to teach our children that there are positive ways to cope with the difficult situations we face in life,” said Mayor Owen Henry. “I look forward to attending this event and congratulating the winners myself.”

Please contact Mrs. Karen Tortorici, Program Coordinator at 732-721-5600 ext. 4022 or kstortor@oldbridge.com for additional information.

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