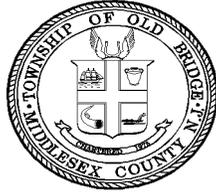


OWEN HENRY
MAYOR



HIMANSHU R. SHAH
BUSINESS ADMINISTRATOR

TOWNSHIP OF OLD BRIDGE

FOR IMMEDIATE RELEASE
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OLD BRIDGE CELEBRATES CODE NINJA GRAND OPENING



(photos from left: inside the new Old Bridge Code Ninja located at 3873 Route 516 East; Mayor Henry at the ribbon-cutting ceremony with owners Sarita and Deepak KC)

Old Bridge Township, NJ – Mayor Owen Henry, Business Administrator Himanshu Shah, Executive Director of the Mayor’s Office of Economic Development Steve Mamakas and Old Bridge Council President Mary Sohor attended a ribbon-cutting grand opening of the new Code Ninja on Saturday, August 17th. The open house celebration allowed parents and kids to tour the facility and discuss curriculum with owners Sarita and Deepak KC.

Code Ninjas lets kids ages 7-14 learn to code by building video games, and offers a game-based curriculum made up of nine belts, just like martial arts. The curriculum is self-paced, but not self-taught; kids get immediate help and encouragement from Code Senseis (tutors) as they advance from white to black belt. The program keeps kids motivated with little wins along the way, and “Belt-Up” celebrations where they receive color-coded wristbands to mark their graduation to the next level.

“We are thrilled to welcome Code Ninjas to Old Bridge,” noted Mayor Henry. “They are the largest and fastest-growing kids coding franchise in the United States and will give area children the opportunity to learn valuable computer programming skills in an environment they enjoy.”

In addition to classes, Code Ninjas offers flexible weeknight drop-in programs, camps, birthday parties, after school programs and Parent’s Night Out events. The Old Bridge Code Ninja is located at 3873 Route 516 East; the phone number is: 732-661-8856. Center hours are: Tuesday-Friday 3 pm-8 pm and Saturday 10 am-2 pm.

For more information about the Old Bridge Code Ninjas location, please visit www.codeninjas.com/locations/nj-old-bridge. For more information about Economic Development opportunities in Old Bridge, please call (732) 721-5600 ext.2060 or go to: www.oldbridge.com.

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